

Case Study

DYXnet website revamp

www.diyixian.com



Industry
IT

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Goals

DYXnet is one of the valued customers of Vizz Technology Limited.

DYXnet is a leading Greater China ICT Service Provider. Founded in 1999, DYXnet is now the MPLS VPN market leader in the Greater China region. It currently has business and network operations in more than 37 major Asian cities throughout China, as well as in Hong Kong Taiwan, Vietnam and Singapore, and has over 400 employees and more than 1,300 IP Call Centre staff.

In 2010, Vizz Technology Limited provided a complete website revamp solution to DYXnet with Kentico CMS played a crucial role in the project.

With the fast-growing business model of DYXnet, the previous website and CMS were far from adequate. In short-term, Vizz provided an one-stop IT solution to DYXnet including CMS, website design, website development, etc. to meet its current needs.

Kentico CMS can be extended in several ways which makes the product suitable for web sites of any purpose and size, which suits the long-term development of any enterprise. In long – term, while DYXnet develops more branches from all over the world and individual websites are developed, and while it develops further with more cutting-edge products and services presented, DXYnet can use Kentico CMS to develop its website to suit the needs.

Challenges

DYXnet launches new products and services from time to time. The updating process of its website content was crucial. DXYnet can use Kentico CMS to develop its website to suit its fast-growing needs.



Case Study

“Vizz endeavors to provide professional consultation services and tailor-made IT supports to our customers. As a leading IT service provider in Hong Kong, we inherit elite IT specialists and advanced software technology. And that is the reason we choose Kentico CMS.”

Mr. Jimmy Chan
Director
Vizz Technology Limited

Solutions

The project last for around 5 months. Vizz’s project management team handles the challenges step by step with the high-quality features of Kentico CMS.

1. Research – survey, discuss and brainstorm on the website requirement (0.5 month)
2. Testing – test the practical and technical needs from the customers (0.5 month)
3. Agreement – focus on the needs from customers and select Kentico CMS to be the best solution (0.5 month)
4. Development – Technical development with communications from both parties (3 months)
5. Trial Run – trail run on the systems (0.5 weeks)
6. Launch – enjoy the full and high-quality features of Kentico CMS

Key criteria for selecting Kentico CMS

Kentico CMS for ASP.NET is a full-featured Web content management system. With Kentico CMS, Vizz provides its customers with top-quality websites.

- Easy-to-use editing interface in a browser – enable customers without much technical background to use and update its information
- Full-featured content management system – fulfil all business needs of any enterprises
- A complete, all-in-one solution – since our customers are from different industries, the complete solution suits all the needs from customers
- Highly flexible and extensible – one-off license for the customers’ future use
- Rapid development and short time to web - Increase productivity
- Develop and manage web sites with easy-to-use WYSIWYG interface
- Get more web sites done without complex coding

